

Lean Academy Project

Design support

Whilst working for Taylor and Martin Design I was asked to produce a SketchUp model and some 3d images to help explain the design to the client.

The Lean Academy is a training facility used to teach the clients staff about Lean manufacturing techniques.

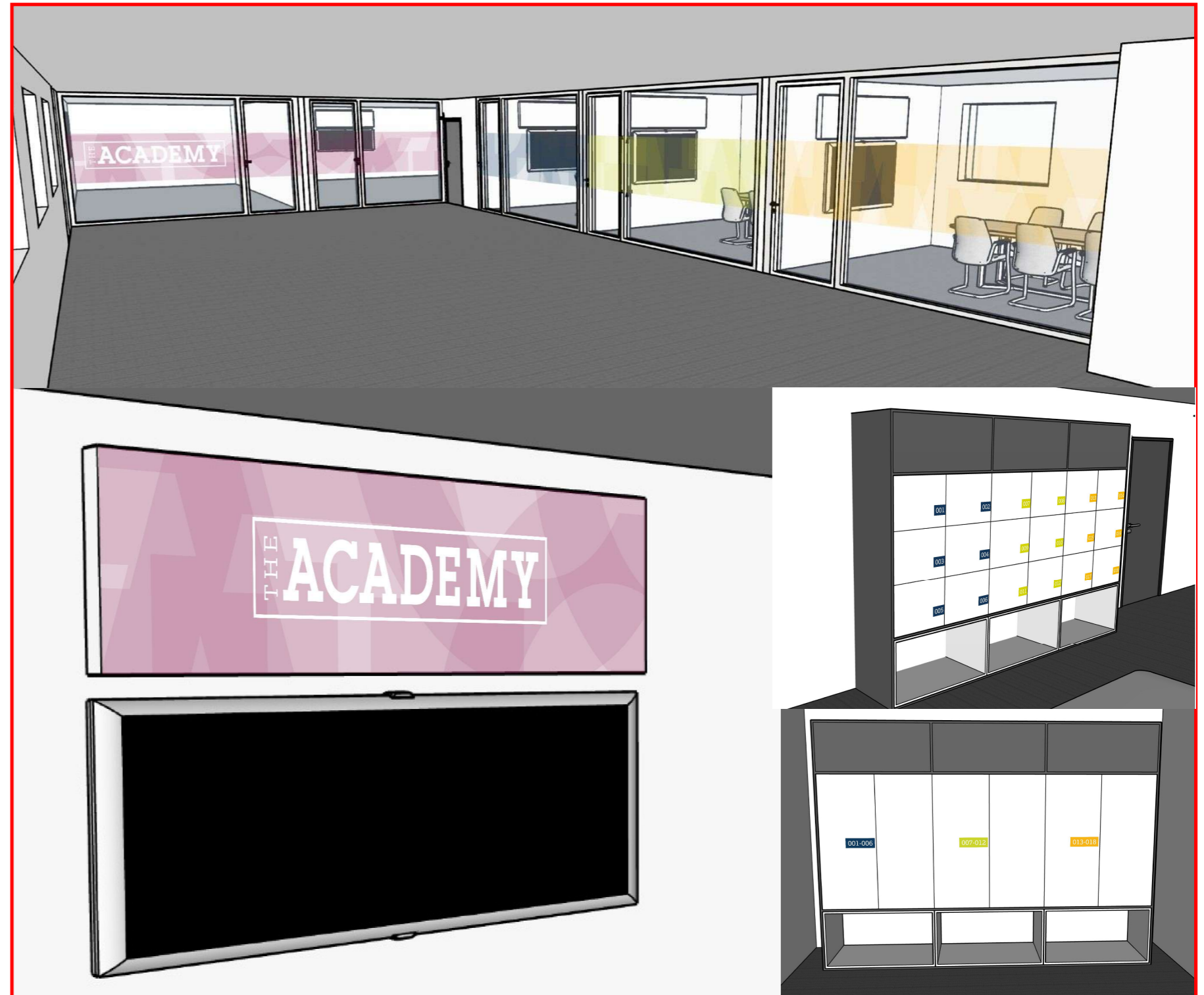
The Academy is a stand-alone facility with its own toilets and kitchen area, as well as an office, conference room, and training rooms. All these spaces connect to a larger open plan central flexible teaching space.



Lean Academy Concept

Visuals for graphics

The images opposite show a variety of views from the Lean Academy. I created the 3D models which were used to showcase the graphics. Using photoshop we overlaid the graphic signage onto the models to show the client how the space would look when built. All of the colours used on the graphics worked together with the furniture and interior finishes, this was so we could keep a theme running through the entire project.



Lean Academy Concept

What I learnt

I was very excited to be able to contribute to this project.

My 3D models were used to present the spaces in 3D and also help to showcase the graphic design signage which had been made specifically for the space. Branding the space was a big part of this project, and we used specific colours and text which ran throughout the whole design to compliment the wall, carpet and furniture finishes.

We came up with lots of different and creative ways to showcase the graphics throughout the space and design such as glass stickers, artwork and protruding signage features which gave texture and depth to certain walls and spaces. Not only did the graphics have to suit the theme they also had to align neatly with the space layout and details.

